

MOSIP Marks 25th Anniversary of Serving Missouri School Districts

The Missouri Securities Investment Program (MOSIP) is excited to announce that we are approaching a major milestone: our 25th anniversary of helping public entities to achieve their investment goals. To celebrate this benchmark, we would like to thank our more than 300 members for your continued support of MOSIP, which is owned 100% by its investors.

MOSIP is sponsored by the Missouri Association of School Administrators and other vital organizations.

Investment options are all permitted under applicable Missouri state law and include:

MOSIP Liquid Series

The MOSIP Liquid Series is rated AAAm by Standard & Poor's and is designed to help investors maximize income potential while maintaining safety, liquidity and yield.

MOSIP Fixed-Term Investments

In addition to the Liquid Series, MOSIP offers additional options

that can help make the most of your cash by lining up investments with their expected use — at relatively competitive interest rates.

MOSIP Term Series

The MOSIP Term Series allows investors to receive a competitive fixed-rate of return for a specified timeframe. A minimum \$1 million investment is required, and the investment period ranges from 60 days to 1 year with interest paid to investors upon maturity. MOSIP's Term Series is rated AAAf1 by Standard & Poor's.

Certificates of Deposit (CDs)

Through MOSIP, investors have access to FDIC-insured CDs from a network of banks nationwide. FDIC-insured CDs offer fixed competitive rates and flexible terms, typically ranging from 60 days to 1 year. Both principal and interest are FDIC-insured up to the allowable limits.

As a MOSIP investor, you also benefit from a partnership with PFM Asset Management LLC (PFMAM), your trusted investment advisor for 21 years. PFMAM is an independent firm and an industry leader dedicated to serving the public sector. Registered with the Securities and Exchange Commission, PFMAM provides clients with objective investment advice.

If you have any questions please call Maria Lawlor (aka: Altomare) direct at 314-878-5481 or email lawlorm@pfm.com or call our Client Services Group (CSG) at 1-877-MY-MOSIP.

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Don't leave your directory picture blank

MASA is once again publishing a pictorial membership directory to be distributed to all members in December. To be included in the directory you must be a MASA member as of November 1.

Inter-State Studios publishes the directory for MASA and has taken photos each July at the DESE Conference in Columbia. If you have not had your picture taken for the directory in the past or have not previously submitted a picture for the directory, please do so as soon as possible.

Pictures may be submitted to Roger Kurtz at roger.kurtz@mcsa.org.

MASA Video Library Continues to Grow

MASA continues to add quality content to the Video Library that provides professional development opportunities for you and your staff. The Video Library can now be accessed on mobile devices and viewed any place at any time.

Since July 2016, over 25 new professional development videos have been added to our online video library.

MASA accepts annual memberships for our Video Library Program. School districts are able to access the training materials at anytime, from any location.

What are the benefits of online professional development?

- Current and up-to-date training
- Access to professional development at your convenience
- Access to experts in school finance and legal issues
- Access to a wide variety of programs
- Select the programs that most impact you and your district
- Save on program fees, travel expenses, meals and lodging required for out of town programs

- Live online programs are interactive and your questions can be answered
- No time away from the district leading to increased efficiency, with reduced travel expenses!

A complete list of programs is available on the MASA website at masaonline.org. Each school district will receive a single password that can be shared with any employee of the school district that you believe should be allowed access to the training programs.

The MASA Video Library is available on a fee basis. The cost is based upon the size of your district.

Video Library Yearly Fee:

0 - 499 students\$200/year
 500 - 1,999 students\$500/year
 2,000 - 3,999 students\$800/year
 4,000 - 9,999 students\$1,200/year
 10,000 and over.....\$1,500/year

All subscribers to the video library are also able to view the MASA/MoASBO School Finance workshops on Setting the Tax Rate, Evaluating the

Budget and Developing a Budget at no additional charge. You may watch these sessions or parts of the session as many times as you wish.

If you are interested in subscribing, you may do so on your MASA membership form or call 573-638-4825 for more information.

A sample of videos recently added:

- Setting the Tax Rate
- Homeless & Foster Care Students
- Copyright Law
- Mental Health Issues
- FLSA Regulations
- Bullying and Suicide
- Transgender Students
- Purchasing Pitfalls
- MHRA Employee Claims
- Construction Law
- Protection of Student Data
- Black Lives Matter in the School Setting
- Sex in School
- Issues in Schools in an Election Year
- Employee Accommodations
- Title-II of the ADA

S MASA SPOTLIGHT

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September 2016

Fall Conference: Learning and Networking Together

The 2016 MSBA Annual Conference held in cooperation with MASA provides a unique opportunity for superintendents and school board members to renew their commitment to providing children with a quality education.

The conference is set for September 29 to October 2 at Tan-Tar-A Resort and it is not too late to register. For more information or registration, go to www.msbanet.org.

The First General Session includes keynote Dr. Karen Mapp. Dr. Mapp is currently the senior lecturer on education at the Harvard Graduate School of Education. Her work focuses on ways to improve family and community engagement with schools. Her appearance at the Annual Conference is being sponsored by Scholastic with whom she has collaborated to create a collection of comprehensive family-school partnership trainings.

The Second General Session will include Dr. Norman Ornstein, resident scholar at the American Enterprise Institute and long-time observer of Congress and politics. Dr. Ornstein will



Dr. Karen Mapp

focus on the polarization of American politics.

The Saturday night banquet will feature a performance by Theo Peoples, former lead singer with the Temptations and the Four Tops. Also Saturday night, we will name the 2017 Superintendent of the Year.

The MASA Business Meeting will



Dr. Norm Ornstein

be on Friday afternoon at 3:15 p.m. in the Crystal Ballroom at which time the MASA legislative platform will be discussed. We will also provide an update on assessment and accreditation. The final general session and brunch will feature a discussion related to the election year in Missouri.

Central Office Administrators Conference Set for Nov. 6-8



The MASA Annual Fall Central Office Administrators (COA) Conference is set for November 6 - 8 at the Lodge of Four Seasons, Lake Ozark. This year's conference promises to be outstanding.

Registration starts at 12:00 noon on Sunday with roundtable sessions running from 3:00 - 5:00 p.m. Our reception will begin at 5:30 p.m.

Monday will feature multiple break-out sessions on legal matters, curriculum, leadership, and other relevant topics. Monday's keynote

speaker is Dr. Pam Salazar who will focus on District-Wide Transformation for Teaching and Learning Improvement.

Tuesday will feature Missouri Commissioner of Education, Dr. Margie VanDeven; MASA Executive Director, Roger Kurtz; and a look at upcoming legislative issues that will impact Missouri schools.

Register today at MASAonline.org (under the Conferences & Workshops tab).



Where is Thomas Paine when we need him?

By Roger Kurtz, MASA Executive Director

“These are the times that try men’s souls...”

wrote Thomas Paine during a time when the colonists needed inspiring words. If Paine were alive today, I am sure he would have used the same words to describe the 2016 elections. We certainly could use some inspiring words, but don’t get your hopes

up, those inspiring words will probably not come in this article. Can you imagine how

refreshing it would be to have leaders running for office that used inspirational ads rather than the opponent bashing, in-the-gutter ads that we are subjected to daily?

It seems to me that we have one presidential candidate who is more focused on name calling than solving the problems facing this country. His campaign committee tries to keep on the script but he can’t help himself. We have another presidential candidate who has misused emails and has a serious trust issue among Americans in recent polls.

In Missouri, we have a former Republican running for Missouri Governor as a Democrat and a former Democrat running for Governor as a Republican. One of the candidates has been shooting automatic weapons and blowing up things in ads to prove he has what it takes to be Governor. I guess if he is elected, there will be no need for the Highway Patrol guards, but that has not been mentioned.

The MASA Executive Committee has voted to consider endorsing a candidate for Governor. This will be a MASA endorsement and not one by Better Schools For Missouri, our PAC. The endorsement will carry no monetary contribution. Each MASA voting member will be asked in the near

future whether or not MASA should endorse Chris Koster or Eric Greitens or make no endorsement whatsoever. A majority of those voting in each MASA district will determine the outcome in that MASA district and at least 6 of the 8 MASA districts must vote to endorse the same candidate before an endorsement is made. We will be sharing more information about the process in the coming weeks.

While there is a seemingly unending barrage of advertisements not about the candidates’ positions or accomplishments, but about the alleged misdeeds and half-truths of the opponents, MASA will try to provide some information on the gubernatorial candidates’ positions on educational issues before we ask you to vote. (You’re on your own with the presidential candidates.)

Besides the candidate races, there will likely be two issues on the ballot that, if successful, will raise the cigarette tax. That is if the courts can settle challenges by the opponents of the issues. It seems that legal fees are cheaper than television ads.

One of the tax proposals (Amendment 3) is actually funded by large tobacco companies even though it raises the tax on cigarettes. They are trying to make small tobacco companies pay into the settlement agreement. The large tobacco companies are using early childhood to sell their “get even” proposal and the proposal was so poorly written that several education groups oppose it.

The other cigarette tax proposal (Proposition A) is a smaller cigarette tax that would be used to fund roads and bridges. The convenience store owners who have opposed previous cigarette taxes are supporting this proposal. Proposition A raises the cigarette tax by a smaller amount, excludes the “get even” language in Amendment 3 and also includes a sneaky provision that will stop the tax immediately if anyone even files a petition to increase the

cigarette tax in the future. And I have been told that if both issues pass, that both taxes go into effect and you have to believe that the courts will have to get involved. I am sure that advertising will tell you how much better the world will be if these propositions

pass, just as gaming did a few years ago when they wanted to remove the loss limits.

Confused? You can bet the voters will be. Confusion usually translates into a “no” vote.

There will also be an issue on the November ballot to limit campaign contributions in the future. Okay, I won’t say how I am voting on the previous issues. This one is a slam-dunk. No advertising needed to convince or inspire me - I’m a yes!

Paine also once said, “A long habit of not thinking a thing wrong gives it a superficial appearance of being right.” Let’s hope that our elected leaders clearly see the difference between the appearance of right, and what is truly right for our country and our state.

MASA Executive Committee

President..... Aaron Zalis
President-ElectAllan Markley
SecretaryKen Eaton
TreasurerMark Penny
Past President John Jungmann

District Representatives

Northwest Paul Mensching
Gr. Kansas CityMichael Reik
West Central Aerin O’Dell
SouthwestMike Mason
South CentralKyle Kruse
SoutheastJeff Lindsey
Gr. St. Louis Mike Fulton
NortheastTracy Bottoms

Better Schools for Missouri: Candidate Endorsements

The Governing Board of Better Schools has reviewed and discussed the upcoming elections for the Missouri General Assembly.

The committee based their decisions on the voting records of incumbents, survey responses from candidates, and the input received from local school leaders.

The following candidates have been recommended for the general election in November.

Find your legislator at this link: <https://ogi.oe.mo.gov/LEGIS/legislativeDistrict/index.html>

The Missouri Association of School Administrators, the Missouri Association of Elementary School Principals, the Missouri

Association of Secondary School Principals, the Missouri Association of School Business Officials and the Missouri Council of Career and Technical Administrators are members of Better Schools for Missouri. The organization was founded in 1991 to allow the more than 4,000 members of these organizations and others to engage in the political process and support candidates that value public education.

2016 Endorsements - Senate

District 1 Democrat Scott Sifton
District 3 Republican Gary Romine
District 7 Democrat Jason Holsman
District 9 Democrat Kiki Curls
District 11 Democrat J.J. Rizzo
District 13 Democrat Gina Walsh
District 19 Democrat Stephen Webber
District 27 Republican Wayne Wallingford
District 29 Republican David Sater
District 33 Republican Mike Cunningham

2016 Endorsements - House

District 1 Republican Allen Andrews
District 3 Republican Nate Walker
District 4 Republican Craig Redmon
District 5 Democrat O.C. Latta
District 7 Republican Rusty Black
District 10 Democrat Pat Conway
District 12 Democrat Sandy Van Wagner
District 14 Democrat Martin Rucker Jr.
District 15 Democrat John Carpenter
District 18 Democrat Lauren Arthur
District 21 Democrat Ira Anders
District 22 Democrat Brandon Ellington
District 23 Democrat Randy Dunn
District 24 Democrat Judy Morgan
District 26 Democrat Gail McCann Beatty
District 27 Democrat Richard Brown
District 28 Democrat Jerome Barnes
District 29 Democrat Rory Rowland
District 32 Republican Jeanie Lauer
District 33 Republican Donna Pfautsch
District 36 Democrat DaRon McGee
District 37 Democrat Joe Runions
District 42 Republican Bart Korman
District 44 Democrat Tom Pauley
District 45 Democrat Kip Kendrick
District 46 Democrat Martha Stephens
District 47 Democrat Susan McClintic
District 51 Democrat John Cozart
District 54 Republican Dan Houx
District 56 Republican Jack Bondon
District 58 Republican David Wood

District 65 Democrat
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District 144 Republican
District 145 Republican
District 147 Republican
District 151 Republican
District 155 Republican
District 163 Republican

Democrat Kenny Bierman
Democrat Tommie Pierson Jr
Democrat Alan Green
Democrat Gretchen Bangert
Democrat Byron DeLear
Democrat Sue Meredith
Democrat Mary Nichols
Democrat Cora Faith Walker
Democrat Josh Peters
Democrat Steve Roberts
Democrat Michael Butler
Democrat Peter Meredith
Democrat Fred Wessels
Democrat Donna Baringer
Democrat Gina Mitten
Democrat Karla May
Democrat Clem Smith
Democrat Joe Adams
Democrat Stacey Newman
Democrat Tracey McCreery
Democrat Deb Lavendar
Democrat Sarah Unsicker
Democrat Doug Beck
Democrat Bob Burns
Democrat Nancy Craig
Democrat Jean Evans
Democrat Robert Butler
Democrat Karen Settlemoir-Berg
Democrat Becky Ruth
Democrat Elaine Gannon
Democrat Ben Harris
Democrat Patricia Pike
Democrat Mike Kelley
Democrat Mike Stevens
Democrat Jeff Messenger
Democrat Crystal Quade
Democrat Lyndall Fraker
Democrat Don Phillips
Democrat Lynn Morris
Democrat Paul Fitzwater
Democrat Rick Francis
Democrat Kathy Swan
Democrat Tila Hubrecht
Democrat Lyle Rowland
Democrat Cody Smith

MASA President’s Report How strong are your legs?

Aaron Zalis, Superintendent of the Rolla School District

Most of us are familiar with the three-legged stool to illustrate strength and balance. If one of the legs is rickety, the whole stool is unstable. Our jobs as school leaders and our strength as an association can easily be compared to the three-legged stool.

When I think about the three legs for school leaders, it often comes down to **vision, collaboration and integrity**. The best superintendents and school districts have all three of these components in place and it often shows by how successful the district is in many ways and on many levels.

While all three legs must work together, I see vision and collaboration being very connected. As school leaders, it’s important to be able to both play the long game and to see things from 10,000 feet (pardon my doubling up on metaphors). It’s vital to step back and objectively look at our district, schools, staff, students, curriculum, community and culture. Once we’ve analyzed where we are, we need to envision where we could and should be. We should not do this alone.

Successful school leaders understand the essential nature of collaboration. I am a strong proponent that the superintendent takes the lead as a visionary, but not only is pushing one’s own agenda arrogant, it’s foolhardy. The best leaders understand how to surround themselves with good, independent thinkers and to tap into the insights that those people have to offer. We should encourage others to bring their ideas to the table. In this case, I am talking about fellow administrators, but that group must extend to other staff members, community leaders, parents, and, of course, the Board of Education.

If we can introduce a vibrant, forward-thinking vision, and then build to that new reality collaboratively, we are almost home. What’s left? **Integrity**.

Truthfully, it must all start and end with integrity. The vision can’t be clear and the collaboration will be disingenuous if we as individuals don’t set our personal bar very high. We’ve seen how destructive a lack of integrity can be in the world of school leadership. We’ve seen school districts take heavy blows that take years to overcome because of a real or perceived lack of integrity and ethics. Furthermore, when the integrity of one is called into question, it places all school leaders in a negative light.

At the association level, all three legs of the stool must also be firm. I am proud of the work of MASA. The first two legs are clearly on display: we have always been an association of forward thinkers, and the development of the 2014 Long-Range Plan has further positioned us for future success. The plan was the work of all of us in the association and we were fortunate to have member volunteers and MASA staff step up and take the many ideas of our members and put them into a measurable, workable plan.

The third leg is also in place with MASA. I believe that the leadership of our association looks at issues with a critical and ethical eye. I might add that one of my personal visions for MASA this year is that we talk about integrity and ethics more intentionally (and I am pleased that many others have shared that as a subject worthy of our association’s attention).

I would be remiss if I did not include the importance of having an Executive Director in place that is a visionary, a collaborator and a person of the highest integrity. MASA has been so fortunate to have that person in Roger Kurtz. It is vitally important that as Roger leaves the association, the next Executive Director possess those same qualities.

Here we all are in the first months of a new school year. I hope that your district is off to a smooth start, and I encourage all of you to continue to keep the legs that hold up your stool strong and balanced.

